



BANNED BOOKS WEEK

Libby.

#BannedBooksWeek

Banned Books Week is a powerful opportunity to spark conversations about intellectual freedom, censorship, and the importance of diverse voices in literature. By spotlighting books that have been challenged or banned, libraries and institutions can encourage critical thinking and highlight the vital role access to information plays in education and democracy. Whether you're hosting panel discussions or reading groups, this Banned Books Week invites communities to explore stories that some have tried to silence—and ask why.

Plan ahead and keep an eye out for monthly toolkit additions on our [Digital Marketing Resources Page](#).

List of Toolkit Items

5

General Announcements

Images that present our Banned Books Week collection, sized for promotion in various social media platforms (specifically Facebook, X, and Instagram), as well as print and screen images. These are perfect for displaying in student unions, on campus digital signage, and in the library.

20

Title-Specific Assets

Whether online or on campus, share this set of title graphics that represent the larger thematic collection.

2

Suggested Social Media Copy

Two options that you can copy and paste into your messaging across social media, message boards/marqueses, and email.

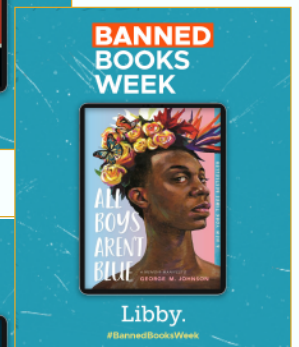
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General Announcement & Title-Specific Assets

To download the general announcements for our Banned Books Week collection, visit our [Digital Marketing Resources Page](#).

And remember, you can always add your logo to any of these images to remind your faculty and staff that they can access Libby through your digital offerings.

See example below.



Social Media & Email Copy

Version 1

Some stories make us uncomfortable—for a reason. This [#BannedBooksWeek](#), we're spotlighting powerful titles that have been challenged or banned, reminding us why access to diverse perspectives matters more than ever. 📖🔥

Version 2

Books and ifilms that challenge the status quo have the power to shape how we think and how we act. Dive into banned and challenged works through reading groups, screenings, and campus-wide conversations this month.

Respectfully,

The Libby Team